

TEXAS SOCIETY OF PATHOLOGISTS

106TH

ANNUAL MEETING

JANUARY 22-24, 2027

HYATT REGENCY
AUSTIN, TX



EXHIBITOR INVITATION





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GREETINGS!

On behalf of the Texas Society of Pathologists (TSP) and its members, I would like to invite you to be a part of our 106th Annual Meeting, scheduled as an in-person event. This meeting will be held January 22-24 at the Hyatt Regency Austin in Austin with an estimated 200+ in attendance.

TSP recognizes the value and importance of your marketing dollar, and with that in mind, we have developed an array of opportunities for your company to feature its product and/or service. If you would like to participate in the 106th Annual Meeting, please complete the exhibit application at texpath.org.

Thank you for your consideration and we look forward to seeing you in January!

Regards,

Suntrea Hammer, MD
TSP President



Why Should You Exhibit?

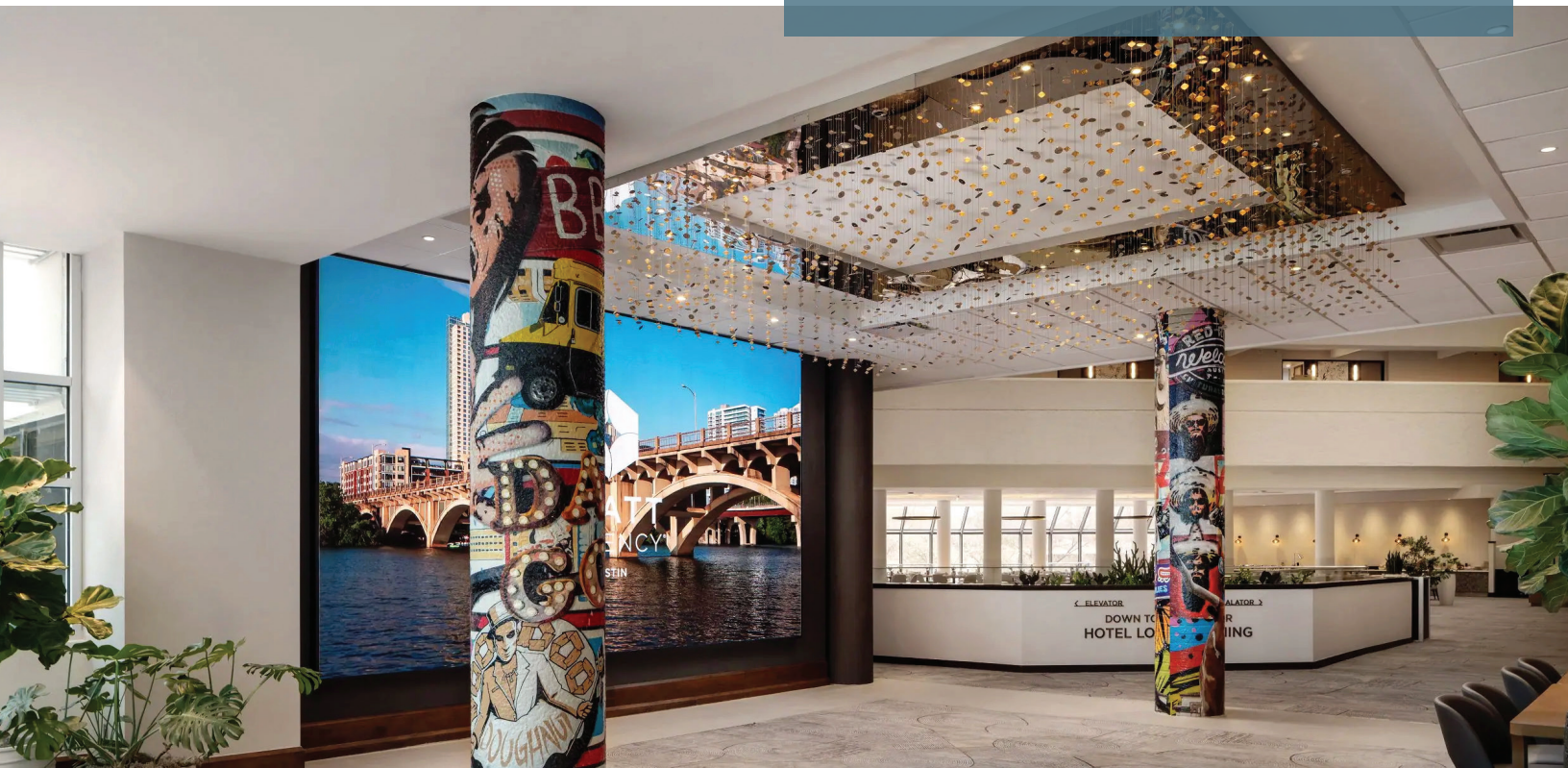
**LARGEST VIRTUAL STATE GATHERING OF
BOARD-CERTIFIED PATHOLOGISTS**

**STATE LEADER IN PROVIDING PATHOLOGY-
RELATED CME PROGRAM**

REMAIN COMPETITIVE IN THE MARKET

**SHOW YOUR SUPPORT FOR THE FIELD OF
PATHOLOGY**

**GENERATE BUSINESS LEADS FROM 200+
MEETING ATTENDEES THROUGH WEBSITE AND
CONFERENCE EXPOSURE**





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Exhibitor Schedule

(TENTATIVE)

FRIDAY, JANUARY 22ND

2:00 pm – 4:30 pm

Exhibitor Move-In

5:00 pm – 6:30 pm

Welcome Reception in Exhibit Hall

SATURDAY, JANUARY 23RD

7:00 am – 8:30 am

Continental Breakfast in Exhibit Hall

10:00 am – 10:30 am

Refreshment Break in Exhibit Hall

11:30 am – 1:00 pm

Lunch on Your Own!

This is a great opportunity to take meeting attendees that are current or potential clients out for a meal.

2:15 pm – 2:30 pm

Refreshment Break in Exhibit Hall

3:00 pm – 5:00 pm

Exhibitor Move-Out

Hotel & Accommodations

HYATT REGENCY AUSTIN

208 Barton Springs Road

Austin, TX 78704

Room Rate: \$265.00

Reservations: available when registration opens on the TSP website.

Hotel Cut-Off Date: Monday, January 4, 2027 at 5:00 p.m. CST or, until room block is sold out.





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Exhibitor Opportunities

	Platinum	Gold	Silver	Bronze
	\$6,500	\$4,500	\$3,500	\$2,500
6' Table-Top Booth	*2	1	1	1
Booth Representatives	4	4	2	2
Pre/Post Attendee Listing**	√	√	√	√
On-Site Meeting Materials Recognition (On-site program and signage)	√	√	√	√
Basic Listing on Meeting Webpage (Company Name & Key Contact)	√	√	√	√
Premium Listing on Meeting Webpage (Logo, Description & Hyperlink)	√	√	√	
2027 Sponsor Listing on the TPS Website	√	√		
Full-Page Ad in the On-Site Meeting Program (Full color 8.5 x 11. Deadline for print-ready PDF will be provided.)	√			
Two (2) Reserved Seats at the TSP's 106th Caldwell Annual Dinner – Saturday, January 23rd, 6:00 pm. at the Hyatt Regency Austin. (Cocktail attire. RSVP required. Seating is limited.)	√			

**Due to the recent changes in the Standards for Integrity and Independence in Accredited Continuing Education from ACCME, TSP will not share the names or contact information of learners without the explicit consent of the individual learner.*

A LA CARTE SPONSORSHIP OPPORTUNITIES

Hotel Key Cards	\$2,000
Continental Breakfast	\$2,000
Saturday Dinner (4 available)	\$5,000
Lanyards	\$2,500
Refreshment Break	\$2,000
Wi-Fi Sponsor	\$3,000
Badge Registration Station	\$3,000

ADVERTISING IN MEETING PROGRAM

(Printed AND online PDF formats will be available.
Ad specifications and print deadlines will be
provided.)

Full Page	\$600
Half Page	\$300
Quarter Page	\$150



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Registration form

Company Name

Primary Contact

Address

City

State

Telephone

E-Mail

Direct Competitors

Which of the following (select only one) will you promote at the 106th Annual Meeting?

- | | | |
|--------------------------------------|---------------------------------------|---|
| ☐ Billing | ☐ Imaging | ☐ Pharmaceuticals |
| ☐ Consulting | ☐ Insurance | ☐ Revenue Cycle Management |
| ☐ Diagnostics | ☐ Lab Services | ☐ Software |
| ☐ Education | ☐ Management | ☐ Textbooks |

Exhibitor Opportunities

- | | | | |
|---|---|---|---|
| ☐ Platinum – \$6,500 | ☐ Gold – \$4,500 | ☐ Silver – \$3,500 | ☐ Bronze – \$2,500 |
|---|---|---|---|

A La Carte Sponsorship

- ☐ Hotel Key Cards – \$2,000
- ☐ Wi-Fi Sponsor – \$3,000
- ☐ Continental Breakfast – \$2,000
- ☐ Saturday Dinner (4 Available) – \$5,000
- ☐ Refreshment Break – \$2,000
- ☐ Lanyards – \$2,500

Advertising in Meeting Program

- ☐ Full Page – \$600
- ☐ Half Page – \$300
- ☐ Quarter Page – \$150

Payment Options

- ☐ Credit Card - Register online at www.texpath.org
- ☐ Check Enclosed Forms (Payable to Texas Society of Pathologists)

Mail this form and payment to: Texas Society of Pathologists | 15511 Hwy 71 West, PMB 256 | Austin, TX 78738

Signature

Date

IMPORTANT DEADLINES

EXHIBIT REGISTRATION
January 2, 2027
(or until sold out)

HOTEL REGISTRATOIN
January 4, 2027
(or until room pack is sold out)

EXHIBIT QUESTIONS?

CONTACT Sylvia Hall
exhibits@cameroams.com

OTHER TSP QUESTIONS?

CONTACT Ky Camero
ky@cameroams.com



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Exhibitor Regulations

Defined Terms

The term “TSP” means the Texas Society of Pathologists and each of its respective officers, directors, staff, agents and representatives.

The term “TSP Show” means the Texas Society of Pathologists 2027 Annual Meeting, Jan. 22-24 in Austin, Texas. The TSP Show and all portions thereof, is owned, sponsored, produced, and managed by the Texas Society of Pathologists.

The term “Exhibitor” means, collectively, the company or person that applied for exhibit space and agreed to enter into the contract upon acceptance by the TSP.

Qualifications of an Exhibitor: The TSP Show management will, in its sole discretion, determine whether a prospective Exhibitor is eligible to participate in the TSP Show.

Exhibitors shall be limited to those whose products or services are related to pathology, professional, or practice interests. The TSP reserves the right to refuse to provide exhibit space to any exhibitor not compatible with the general character and objectives of the TSP Show, or if the TSP Show if full upon receipt of the application.

Compliance

Smoking inside the TSP Show is prohibited.

Exhibitors may not serve alcohol inside the TSP Show.

The TSP Show management reserves the right to reject, remove or prohibit any exhibit/display in whole or in part, or any Exhibitor or its representatives if, in the opinion of the TSP Show management, the exhibit or the activities of the Exhibitor or its representatives violates the contract, the Rules or Regulations, or are detrimental to the goals and purposes of the TSP Show.

Prohibited or inappropriate conduct which results in the Exhibitor removal will also result in the forfeiture of all exhibit fees, or any other fees; the Exhibitor will remain liable for any damages due to its actions.

Use of booth space by two or more firms is not permitted. Subletting of space is not permitted.

Any Exhibitor who is a “no show,” meaning that the booth is not set up and staffed by the show opening time, without prior permission, will forfeit his/her booth space for the duration of the TSP Show. Non-attendance does not constitute cancellation on the Exhibitor’s part, and no refunds or credits will be issued. The TSP Show management will replace a “no show’s” booth space as it determines is in the best interest of the TSP Show.

“Suitcasing” is prohibited. Suitcasing is the act of soliciting business in the aisles during the exhibition or in any public spaces, including another company’s booth or a hotel lobby, OR the act of attending the TSP meeting without registering as an exhibitor. If the exhibit hall is sold out, a vendor may still attend the meeting as an official participant, but the vendor must pay the full exhibit fee. Violators of this policy will be banned from future TSP meetings.

Do Not Call Waivers - The Exhibitor consents and agrees to receive messages regarding the TSP Show via email or fax.

Assignment of Exhibit Space

Exhibitor may consider his/her space as reserved in the TSP Show upon acceptance of the application. However, placement in the hall will not be assigned until full payment has been received. Exhibitor will be assigned the next available space closest to the exhibit hall entrance upon payment in full. Payment must be received by Jan. 2, 2027 or the TSP reserves the right to cancel the Exhibitor’s contract.

The TSP Show management reserves the right to assign exhibit space, change the floor plan or move Exhibitor’s exhibit space, without prior notice, if the TSP Show management determines that it is in the best interest of the TSP Show.

Payment Policy

Payment need not accompany the signed application.

Payment must be received by Jan. 2, 2027 in order to be listed in the on-site materials as an Exhibitor, and to avoid cancellation.

Types of payment: check drawn on a US bank, credit cards (VISA, MC, AMEX).

Cancellation by Exhibitor

A full refund will be made to the Exhibitor if written notice is received by Jan. 2, 2027.

After this date, no refunds will be issues. There will be no credit for resale of the space.

This cancellation date will apply regardless of the date on which the TSP Show accepted the Exhibitor’s application.

The TSP assumes no responsibility for having included the name of the cancelled Exhibitor in materials related to the TSP Show.

Cancellation by the TSP

If, after the contract is entered into, the TSP fails or is unable to provide an Exhibitor with the opportunity to exhibit at the TSP Show, due to fire, strikes, authority of the law, act of God or any other cause or reason, and the Exhibitor is not responsible for such failure, the Exhibitor’s sole and exclusive remedy shall be the return of all monies that is paid in connection with the Application/Contract. In such case, the TSP shall bear no further liability or responsibility under such agreement.

If the Exhibitor fails to make payment by the deadline, the TSP Show management may terminate the contract.

The TSP Show management reserves the right to refuse Exhibitor permission to move in and set up and exhibit if the Exhibitor is in arrears of any payment.

Relocation

The TSP Show management reserves the right to cancel, rename, or relocate the TSP Show or change the dates on which it is held. In the unlikely event that the TSP Show management relocates the TSP Show to another facility within the same city, or changes the dates to dates that are not more than 30 days earlier or 30 days later than the dates on which the TSP Show originally was scheduled, no refund will be due to the Exhibitor, but the TSP Show management will assign to the Exhibitor, in lieu of the original exhibit space, such other exhibit space as the TSP Show management deems appropriate. The Exhibitor agrees to use such space under the terms of the contract.

Insurance Requirements and Exhibitor Appointed Contractors

Exhibitors shall carry their own insurance to cover exhibit material against damage and loss, and public liability insurance of at least \$1 million per occurrence and \$1 million aggregate, against injury to the person and property of others.

The Exhibitor shall, at its sole cost and expense, procure and maintain through the terms of the contract for the exhibit space, workers’ compensation insurance in full compliance with all federal and state laws governing all of the Exhibitor’s employees engaged in performance of work for the Exhibitor.

Policies shall list the TSP as a named additional insured.

Carrier must be licensed to do business in Texas.

If required by the TSP, Exhibitor may be required to submit a certificate of insurance evidencing the required insurance.

Any EAC must adhere to an will be bound by the Rules and Regulations and terms stated in this contract.

Exhibitors will be responsible for their EAC’s.

Promotional Errors: The TSP will not be liable for any errors or omissions in the TSP Show’s attendee lists, websites, newsletter or any other promotional or onsite materials. The TSP assumes no responsibility for having included the name of a cancelled Exhibitor in material related to the TSP Show.