



2025 EXHIBITOR INVITATION

Texas Society of Pathologists

104TH ANNUAL MEETING

February 7 - 9

Royal Sonesta Houston
Houston, Texas



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Royal Sonesta Houston | Houston, TX



GREETINGS FROM THE PRESIDENT

Greetings!

On behalf of the Texas Society of Pathologists (TSP) and its members, I would like to invite you to be part of our 104th Annual Meeting. This meeting will be held February 7th, at the Royal Sonesta Houston with an estimated 200+ in attendance.

TSP recognizes the value and importance of your marketing dollar, and with that in mind, we have developed an array of opportunities for your company to feature its product and/or service. If you would like to participate in the 104th Annual Meeting, please complete the exhibit application at texpath.org.

Thank you for your consideration and we look forward to seeing you in February!

Regards,

Victor Prieto, M.D., Ph.D.
TSP President



WHY SHOULD YOU EXHIBIT?

Largest virtual gathering of board-certified pathologists

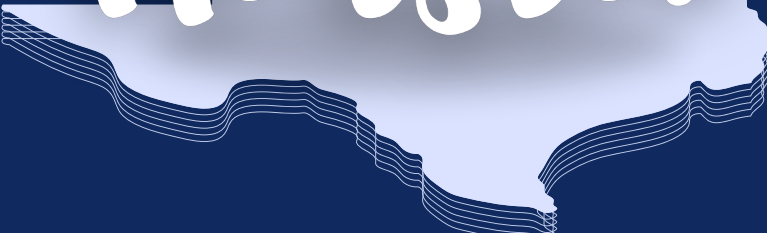
State leader in providing pathology-related CME program

Remain competitive in the market

Show your support for the field of pathology

Generate business leads from 200+ meeting attendees through website and conference exposure

Houston



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EXHIBITOR SCHEDULE (Tentative)

Friday, February 7th

2:00 – 4:30 pm

Exhibitor Move-In

5:00 – 6:30 pm

Welcome Reception in Exhibit Hall

Saturday, February 8th

7:00 – 8:30 am

Continental Breakfast in Exhibit Hall

10:00 – 10:30 am

Refreshment Break in Exhibit Hall

1:15 – 2:00 pm

Lunch on Your Own!

This is a great opportunity to take meeting attendees that are current or potential clients out for a meal.

3:15 – 3:30 pm

Refreshment Break in Exhibit Hall

3:45 – 5:00 pm

Exhibitor Move-Out

HOTEL & ACCOMMODATIONS

Royal Sonesta Houston

2222 W. Loop S,
Houston, TX 77027

Room Rate: \$179.00

Reservations: (713) 627-7600

Hotel Cutoff Date:

January 16, 2025
or until room block is
sold out.



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Exhibitor Opportunities

	Platinum \$6,000	Gold \$4,000	Silver \$3,000	Bronze \$2,000
6' Table-Top Booth	*2	1	1	1
Booth Representatives	4	4	2	2
Pre/Post Attendee Listings**	✓	✓	✓	✓
On-Site Meeting Materials Recognition <i>(On-Site program & Signage)</i>	✓	✓	✓	✓
Basic Listing on Meeting Webpage <i>(Company Name & Key Contact)</i>	✓	✓	✓	✓
Premium Listing on Meeting Webpage <i>(Logo, Description & Hyperlink)</i>	✓	✓	✓	
2025 Sponsor Listing on the TSP Website <i>(Logo & Hyperlink)</i>	✓	✓		
Full-page Ad in the On-Site Meeting Program <i>(Full color 8.5 x 11. Deadline for print-ready PDF will be provided)</i>	✓			
Two (2) Reserved Seats at the TSP's 104th Annual Dinner - Saturday, January 8th <i>(Cocktail attire. RSVP required. Seating is limited)</i>	✓			

*Additional table added upon request ONLY

**Due to recent changes in the Standards for Integrity and Independence in Accredited Continuing Education from ACCME, TSP will not share the names or contact information of learners without explicit consent of the individual learner.

A La Carte Sponsorship Opportunities

- Hotel Key Cards\$2,000
- Lanyards\$2,500
- Wi-Fi Sponsor\$3,000
- Continental Breakfast\$2,000
- Refreshment Break\$2,000
- Badge Registration Station\$3,000
- Saturday Dinner (4 Available)\$5,000

Exhibitors are welcome to host one-hour Product Theaters during breakfast or dinner. Email exhibits@cameroams.com for more details!

Advertising in Meeting Program

(Printed AND online PDF formats will be available. Ad specifications and printed deadlines will be provided.)

- Full Page \$600
- Half Page \$300
- Quarter Page \$150

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REGISTRATION FORM

Company Name _____

Primary Contact _____

Address _____

City _____ State _____ Zip _____

Telephone _____ E-Mail _____

Direct Competitors _____

Which of the following (select only one) will you promote at the 104th Annual Meeting?

- | | | | |
|--------------------------------------|------------------------------------|--|---|
| <input type="checkbox"/> Billing | <input type="checkbox"/> Education | <input type="checkbox"/> Lab Services | <input type="checkbox"/> Revenue Cycle Management |
| <input type="checkbox"/> Consulting | <input type="checkbox"/> Imaging | <input type="checkbox"/> Management | <input type="checkbox"/> Software |
| <input type="checkbox"/> Diagnostics | <input type="checkbox"/> Insurance | <input type="checkbox"/> Pharmaceuticals | <input type="checkbox"/> Textbooks |

Exhibitor Opportunities

- Platinum - \$6,000 Gold - \$4,000 Silver - \$3,000 Bronze - \$2,000

A La Carte Sponsorship

- | | |
|--|--|
| <input type="checkbox"/> Hotel Key Cards - \$2,000 | <input type="checkbox"/> Badge Registration Station - \$3,000 |
| <input type="checkbox"/> Lanyards - \$2,500 | <input type="checkbox"/> Saturday Dinner (4 available) - \$5,000 |
| <input type="checkbox"/> Wi-Fi - \$3,000 | |
| <input type="checkbox"/> Continental Breakfast - \$2,000 | |
| <input type="checkbox"/> Refreshment Break - \$2,000 | |

Advertising in Meeting Program

- Full Page - \$600
 Half Page - \$300
 Quarter Page - \$150

Payment Options

- Credit Card - Register online at www.texpath.org

- Check Enclosed Forms (Payable to Texas Society of Pathologists)

Mail this form and payment to: **Texas Society of Pathologists | 15511 Hwy 71 West, PMB 256 | Austin, TX 78738**

Signature _____ Date _____

Important Deadlines

Exhibit Registration
January 6, 2025
(or until sold out)

Hotel Registration
January 16, 2025
(or until room block is sold out)

Exhibit Questions?

Contact: Sylvia Hall
Exhibits@CameraAMS.com

Other TSP Questions?

Contact: Ky Camero
ky@cameraams.com

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EXHIBITOR REGULATIONS

Defined Terms

The term **"TSP"** means the Texas Society of Pathologists and each of its respective officers, directors, staff, agents and representatives.

The term **"TSP Show"** means the Texas Society of Pathologists 2025 Annual Meeting, Feb. 7-9, 2025 in Houston, Texas. The TSP Show and all portions thereof, is owned, sponsored, produced, and managed by the Texas Society of Pathologists.

The term **"Exhibitor"** means, collectively, the company or person that applied for exhibit space and agreed to enter into the contract upon acceptance by the TSP.

Qualifications of an Exhibitor: The TSP Show management will, in its sole discretion, determine whether a prospective Exhibitor is eligible to participate in the TSP Show. Exhibitors shall be limited to those whose products or services are related to pathology, professional, or practice interests. The TSP reserves the right to refuse to provide exhibit space to any exhibitor not compatible with the general character and objectives of the TSP Show, or if the TSP Show is full upon receipt of the application.

Compliance

Smoking inside the TSP Show is prohibited.

Exhibitors may not serve alcohol inside the TSP Show.

The TSP Show management reserves the right to reject, remove or prohibit any exhibit/display in whole or in part, or any Exhibitor or its representatives if, in the opinion of the TSP Show management, the exhibit or the activities of the Exhibitor or its representatives violates the contract, the Rules or Regulations, or are detrimental to the goals and purposes of the TSP Show.

Prohibited or inappropriate conduct which results in the Exhibitor removal will also result in the forfeiture of all exhibit fees, or any other fees; the Exhibitor will remain liable for any damages due to its actions.

Use of a booth space by two or more firms is not permitted. Subletting of space is not permitted.

Any Exhibitor who is a "no show," meaning that the booth is not set up and staffed by the show opening time, without prior permission, will forfeit his/her booth space for the duration of the TSP Show. Non-attendance does not constitute cancellation on the Exhibitor's part, and no refunds or credits will be issues. The TSP Show management will replace a "no show's" booth space as it determines is in the best interest of the TSP Show.

"Suitcasing" is prohibited. Suitcasing is the act of soliciting business in the aisles during the exhibition or in other public spaces, including another company's booth or a hotel lobby, OR the act of attending the TSP meeting without registering as an exhibitor. If the exhibit hall is sold out, a vendor may still attend the meeting as an official participant, but the vendor must pay the full exhibit fee. Violators of this policy will be banned from future TSP meetings.

Do Not Call Waiver - The Exhibitor consents and agrees to receive messages regarding the TSP Show via email or fax.

Assignment of Exhibit Space

Exhibitor may consider his/her space as reserved in the TSP Show upon acceptance of the application. However, placement in the hall will not be assigned until full payment has been received. Exhibitor will be assigned the next available space closest to the exhibit hall entrance upon payment in full. Payment must be received by Jan. 8, 2025 or the TSP reserves the right to cancel the Exhibitor's contract.

The TSP Show management reserves the right to assign exhibit space, change the floor plan or move Exhibitor's exhibit space, without prior notice, if the TSP Show management determines that it is in the best interest of the TSP Show.

Payment Policy

Payment need not accompany the signed application.

Payment must be received by Jan. 8, 2025 in order to be listed in the on-site materials as an Exhibitor, and to avoid cancellation.

Types of payment: check drawn on a US Bank, credit cards (VISA, MC, AMEX).

Cancellation by Exhibitor

A full refund will be made to the Exhibitor if written notice is received by Jan. 6, 2025.

After this date, no refunds will be issued. There will be no credit for resale of space.

This cancellation date will apply regardless of the date on which the TSP Show accepted the Exhibitor's application.

The TSP assumes no responsibility for having included the name of the cancelled Exhibitor in materials related to the TSP Show.

Cancellation by the TSP

If, after the contract is entered into, the TSP fails or is unable to provide an Exhibitor with the opportunity to exhibit at the TSP Show, due to fire, strikes, authority of the law, act of God or any other cause or reason, and the Exhibitor is not responsible for such failure, the Exhibitor's sole and exclusive remedy shall be the return of all monies that it has paid in connection with the Application/Contract. In such case, the TSP shall bear no further liability or responsibility under such agreement.

If the Exhibitor fails to make payment by the deadline, the TSP Show management may terminate the contract.

The TSP Show management reserves the right to refuse Exhibitor permission to move in and set up and exhibit if the Exhibit is in arrears of any payment.

Relocation

The TSP Show management reserves the right to cancel, rename, or relocate the TSP Show or change the dates on which it is held. In the unlikely event that the TSP Show management relocates the TSP Show to another facility within the same city, or changes the dates to dates that are not more than 30 days earlier or 30 days later than the dates on which the TSP Show originally was scheduled, no refund will be due the Exhibitor, but the TSP Show management will assign to the Exhibitor, in lieu of the original exhibit space, such other exhibit space as the TSP Show management deems appropriate. The Exhibitor agrees to use such space under the terms of the contract.

Insurance Requirements and Exhibitor Appointed Contractors

Exhibitors shall carry their own insurance to cover exhibit material against damage and loss, and public liability insurance of at least \$1 million per occurrence and \$1 million aggregate, against injury to the person and property of others.

The Exhibitor shall, at its sole cost and expense, procure and maintain through the terms of the contract for the exhibit space, workers' compensation insurance in full compliance with all federal and state laws governing all of the Exhibitor's employees engaged in performance of work for the Exhibitor.

Policies shall list the TSP as a named additional insured.

Carrier must be licensed to do business in Texas.

If requested by the TSP, Exhibitor may be required to submit a certificate of insurance evidencing the required insurance.

Any EAC must adhere to and will be bound by the Rules and Regulations and terms stated in this contract.

Exhibitors will be responsible for their EAC's.

Promotional Errors: The TSP will not be liable for any errors or omissions in the TSP Show's attendee lists, websites, newsletter or any other promotional or onsite materials. The TSP assumes no responsibility for having included the name of a cancelled Exhibitor in material related to the TSP Show.